



VEHICLE DESCRIPTION  
**EXPLORER** LG **A14984**  
 2020 EXPLORER ST 4WD  
 119" WHEELBASE  
 3.0L ECOBOOST V6 ENGINE  
 10-SPEED AUTO TRANSMISSION  
 EXTERIOR  
 RAPID RED MET TINTED CC  
 INTERIOR  
 EBONY LTHR SEAT SURFACES

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

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| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>EASY FUEL® CAPLESS FILLER</li> <li>HEAD/TAILLAMPS - BLACKOUT</li> <li>HEADLAMPS - AUTO LED</li> <li>LED SIGNATURE LIGHTING</li> <li>LIFTGATE - HANDS-FREE</li> <li>LWR BODYSIDE CLADDING-BLK</li> <li>MIRRORS-PWR/HTD/AUTO-FOLD</li> <li>ST PROJ LAMP/SIG/MEM/DIM</li> <li>PRIVACY GLASS - REAR DOORS</li> <li>QUAD TIP DUAL EXHAUST</li> <li>ROOF-RACK SIDE RAILS-BLACK</li> <li>TAILLAMPS/FOG LAMPS - LED</li> <li>TRAILER SWAY CONTROL</li> <li>WINDSHIELD WIPER DE-ICER</li> <li>WIPERS - RAIN-SENSING</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>110V/150W AC POWER OUTLET</li> <li>12" LCD DIGITAL IP CLUSTER</li> <li>2ND ROW HEATED SEATS</li> <li>AMBIENT LIGHT/ILLUM ENTRY</li> <li>AUTO-DIM REARVIEW MIRROR</li> <li>CARPETED FLOOR MATS</li> <li>HTD LTHR WRAPPED STR WHL W/LOGO, CRUISE/AUDIO CTRLS</li> <li>HTD/VENTILATED FRT SEATS</li> <li>POWERFOLD 3RD ROW SEAT</li> <li>PWR TILT/TELE STR COLUMN</li> <li>ROTARY GEAR SHIFT DIAL</li> <li>SMART CHARGING USB PORT(4)</li> <li>SPORT BUCKET FRONT SEATS</li> <li>TRI-ZONE ELECTRNC TMP CTRL</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>360-DEGREE CAMERA</li> <li>ACTIVE PARK ASSIST 2.0</li> <li>B&amp;O SOUND SYSTEM</li> <li>CLASS III TRAILER TOW PKG</li> <li>FORD CO-PILOT360™ ASSIST+</li> <li>FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>PHONE WIRELESS CHRGING PAD</li> <li>REMOTE START SYSTEM</li> <li>REVERSE SENSING SYSTEM</li> <li>SIDE-WIND STABILIZATION</li> <li>SPORT-TUNED SUSPENSION</li> <li>SYNC@3 W/TOUCHSCR/APPLINK®</li> <li>TERRAIN MANAGEMENT SYSTEM</li> <li>VOICE ACTIVATED NAVIGATION</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC® WITH RSC®</li> <li>AIRBAG-DRIVER/PASS KNEE</li> <li>AIRBAGS - DUAL STAGE FRONT</li> <li>AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT</li> <li>AIRBAGS - SAFETY CANOPY®</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>PERSONAL SAFETY SYSTEM™</li> <li>SOS POST-CRASH ALERT SYS™</li> </ul> |
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INCLUDED ON THIS VEHICLE (MSRP) PRICE INFORMATION (MSRP)

<p><b>EQUIPMENT GROUP 400A</b></p> <p><b>OPTIONAL EQUIPMENT/OTHER</b></p> <p>2020 MODEL YEAR</p> <p>RAPID RED MET TINTED CC 395.00</p> <p>.20" MACHINED ALUMINUM WHEELS</p> <p>.P255/55R20 A/S BSW TIRES</p> <p>FLOOR LINERS,FRONT &amp; 2ND ROW 120.00</p> <p>50 STATE EMISSIONS NO CHARGE</p> <p>PREMIUM TECHNOLOGY PACKAGE 995.00</p> <p>.14 SPEAKERS</p> <p>.10.1" LCD PORTRAIT TOUCHSCRN</p> <p>.MULTICONTOUR FRONT SEATS</p> <p>FRONT LICENSE PLATE BRACKET NO CHARGE</p>	<p><b>PRICE INFORMATION</b></p> <p>BASE PRICE \$54,740.00</p> <p>TOTAL OPTIONS/OTHER 1,510.00</p> <hr/> <p>TOTAL VEHICLE &amp; OPTIONS/OTHER 56,250.00</p> <p>DESTINATION &amp; DELIVERY 1,095.00</p>
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Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime

For all program details and to register to attend, visit [www.stsuvexperience.com](http://www.stsuvexperience.com) or contact the Ford Performance Racing School at 435-27-SPEED (77333).

The complimentary ST SUV Experience is available only to original owners of the new Explorer ST. Eligible participants who purchased and took delivery of a qualifying Explorer ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)

	RAMP ONE		<b>TOTAL MSRP \$57,345.00</b>
	<b>CB34</b>		
	RAMP TWO	<b>CONVOY</b>	<p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</p>
		ITEM #: 52-Z100 O/T 2	
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			KG263 R RB X 015 000636 07 26 19

EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy**

**20** MPG combined city/hwy  
 18 city  
 24 highway

Standard SUVs range from 13 to 93 MPG. The best vehicle rates 136 MPGe.

**5.0** gallons per 100 miles

**You spend \$2,500 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,000**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 4 (Best)

**Smog Rating (tailpipe only)** 5 (Best)

This vehicle emits 446 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
 Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	<b>Not Rated</b>
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	Front seat Rear seat	<b>Not Rated</b>
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Based on the risk of injury in a side impact.

**Rollover Not Rated**  
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



**Ford FORD PROTECT**

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FLG14984 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)